



Business Curriculum Intent

Business Studies empowers students to develop an understanding of the world of Business, developing understanding of new terminology, how businesses operate, decisions they will make and analyse the impact of these decisions. Business Studies brings to life the world students currently live in and help them to identify and critically analyse business decisions that are made. They will develop an understanding of their roles as consumers their rights and their future as employees or employers.

Business Studies makes a distinctive contribution to Hodgson Academy's curriculum by developing students analytical and evaluative skills. Students learn to break down business concepts and examine the advantages and disadvantages in different contexts. These application skills allow students to gain skills in lateral thinking and draws on their wider experiences. Alongside these skills students will understand how the economy works to support businesses and citizen and therefore how they can continue to positively contribute to the world of work and economy.

The curriculum is knowledge-rich and carefully sequenced to ensure that every student develops secure understanding over time. This follows the guidance from the exam board and begins with introducing businesses and their start up factors moving into large businesses. The course relies heavily on students' knowledge of businesses from their wider experiences and therefore real-life businesses examples are consistently used. Students develop a wide range of skills such as literacy, report writing, mathematical skills and ICT skills throughout the course. Students will be required to read and interpret information using their definition understanding and business knowledge.

Excellence for Every Learner is achieved through high expectations, ambitious curriculum design and equitable access to powerful knowledge. Carefully structured learning enables all students, regardless of their starting point, to develop confidence in applying their business knowledge and achieving their full potential.