



Communication Studies Curriculum Intent

At Hodgson Academy, Communication Studies is a distinctive part of our curriculum that reflects our vision: Imagine, Believe, Achieve. Through our commitment to Excellence for Every Learner, we ensure every student develops the confidence, knowledge and oracy needed to succeed academically, socially and in the wider world.

We believe that every young person deserves access to a rich, ambitious and inclusive curriculum that enables them to communicate with confidence, listen with empathy and express themselves with clarity and purpose. Through Communication Studies, students develop the knowledge, vocabulary and oracy skills that empower them to participate fully in school, future education, employment and modern society.

Rooted in the principles of high-quality oracy education and informed by educational research, our curriculum is carefully sequenced so that students progressively develop expertise in exploratory and presentational talk. They build increasingly sophisticated knowledge of audience, purpose, register, persuasion, rhetoric, communication conventions and active listening, enabling them to listen thoughtfully, evaluate ideas critically and communicate confidently in a wide range of contexts.

We are committed to equity of opportunity. Every student, regardless of background or starting point, is entitled to develop the communication skills that underpin success across the curriculum and beyond. Through explicit teaching, structured practice and high expectations, every student is challenged and supported to become a confident speaker, attentive listener and reflective thinker.

Alongside academic development, Communication Studies makes a significant contribution to students' personal development. Underpinned by our CARE values—Consideration and Respect for Everyone—the curriculum promotes kindness, integrity, resilience and responsibility. Through collaborative discussion, debate and presentation, students develop empathy, confidence, leadership and the ability to communicate respectfully with people from different backgrounds, while deepening their understanding of British Values and life in modern Britain.

By the end of Year 8, students communicate confidently and effectively in a range of formal and informal contexts. They adapt language for different audiences and purposes, participate thoughtfully in discussion, construct and evaluate arguments, and deliver sustained presentations using increasingly sophisticated verbal and non-verbal communication techniques. As articulate, thoughtful and confident communicators, they are equipped to succeed across the curriculum and contribute positively to modern society.