Hodgson Academy

OCR GCSE Business

KS4 Curriculum Overview

10HT1	10HT2	10HT3	10HT4	10HT5	10HT6
Topic description Unit: 1.1 - Enterprise and entrepreneurship 5.3- Revenue, costs and profit 1.2 Business planning 1.3 - Business ownership 1.4 - Aims and objectives 1.5 - Stakeholders **Key Knowledge/Key skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Unit 1 – end of topic assessment using MCQ's and a case study with extended writing questions. Quick quizzes throughout to determine understanding.	**Topic description** Unit: 1.6- Business growth 2.1 - Marketing 2.2 Market research 2.3 Market segmentation 2.4 Marketing mix **Key Knowledge/Key skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Marketing project. Unit 2- end of topic assessment using MCQ's and a case study with extended writing questions. Quick quizzes throughout to determine understanding.	**Topic description** Unit: 3.1 - Human resources 3.2 Organisational structures 3.3 Communication in business 3.4 Recruitment and selection 3.5 Motivation and retention 3.6 Training and development 3.7 Employment law **Key Knowledge/Key skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Unit 3- end of topic assessment using MCQ's and a case study with extended writing questions. Past paper texts Quick quizzes with low mark questions throughout to determine understanding and develop skills.	**Topic description** Unit: 4.1 Production processes 4.2 Quality of goods and services 4.3 Sales process and customer service 4.4 Consumer law 4.5 Business location 4.6 Working with suppliers **Key Knowledge/Key skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Past paper texts with adapted questions that cover 4 units. Quick quizzes with low mark questions throughout to determine understanding and develop skills.	**Topic description** Unit: 1- Business activity 2- Marketing 3- People Revision, recap and exam structure practice. **Key Knowledge/Key skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Past paper texts with questions. Quick quizzes with low mark questions throughout to determine understanding and develop skills.	**Topic description** Unit: 1- Business activity 2- Marketing 3- People Revision, recap and exam structure practice. **Key Knowledge/Key skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Past paper texts with questions. Quick quizzes with low mark questions throughout to determine understanding and develop skills.
11HT1	11HT2	11HT3	11HT4	11HT5	11HT6
Topic description Unit: 5.1 Role of finance 5.2 Sources of finance 5.3 Revenue, costs and profit 5.4 Break-even 5.5 Cash and cashflow	**Topic description** Unit: 6.1 Ethical and environmental considerations 6.2 Economic climate 6.3 Globalisation	Topic description Unit: 1. Business activity 2. Marketing 3. People 4. Operations 5. Finance	**Topic description** Unit: 1. Business activity 2. Marketing 3. People 4. Operations 5. Finance	**Topic description** Unit: 1. Business activity 2. Marketing 3. People 4. Operations 5. Finance	

Key Knowledge/Key skills Identify, explain, apply, analyse and justify using business terminology. **Assessment** Past paper texts with questions. Quick quizzes with low mark questions throughout to determine understanding and develop skills.	7.1 Interdependent nature of business **Key Knowledge/Key skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Past paper texts with questions. Quick quizzes with low mark questions throughout to determine understanding and develop skills.	6. Influence on business 7. Interdependent nature of business Revision, recap and exam structure practice. **Key Knowledge/Key skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Past paper texts with questions. Quick quizzes with low mark questions throughout to determine understanding and develop skills	6. Influence on business 7. Interdependent nature of business Revision, recap and exam structure practice. **Key Knowledge/Key Skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Past paper texts with questions. Quick quizzes with low mark questions throughout to determine understanding and develop skills	6. Influence on business 7. Interdependent nature of business Revision, recap and exam structure practice. **Key Knowledge/Key skills** Identify, explain, apply, analyse and justify using business terminology. **Assessment** Past paper texts with questions. Quick quizzes with low mark questions throughout to determine understanding and develop skills	